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Social Media TV Live Interview

It's been said everyone gets 15 minutes of fame sometime in their lives and... sure enough... I recently had the wonderful privilege of being interviewed by [Gabe Strom](#) and [Bill Crosby](#) on their Social Media TV show.

Gabe and Bill are masters when it comes to using Social Media like twitter, facebook and digg to create a stadium of raving fans - those people who do business with you because they know, like and trust you based on relationship and value. So I highly encourage everyone to click on over and see if you can BEFRIEND them over on facebook. Also, get on their list of upcoming live shows. They are now requiring all of their guests to give their listeners something free - and who knows what you might be able to pick up.

This interview is about an hour long and we discuss the ins and outs of affiliate marketing. Lessons learned, a few inside secrets, the new direction I am personally heading... and why!

Note: Sound will take 2-3 minutes to start.

[LiveTV - Lifetime](#)