

Published based on [Plan Your Work and Work Your Plan](#)

Plan Your Work and Work Your Plan



Are you STILL struggling to move your business forward?

Are you STILL struggling to shed those one or two extra pounds?

Are you STILL struggling to produce a result even though you have put in a lot of time and effort?

Perhaps... just maybe... you are missing just one or two critical elements needed to finally put all the pieces of the puzzle together. Let's take a look, shall we?

Leaders are Readers

[Ray Higdon wrote:](#)

7 Powerful Insights from Jobs

What drew me into Steve Jobs Autobiography...

... He quoted Wayne Gretzky, "Go where the puck is going, not where it's been". If you look at what Apple did with Steve at the helm, they did this, all the time. **Most people do not know exactly what conveniences or problems they may want solved** in an exact way, until they see the solution.

... **He would have annual mastermind retreats** with his top 100 employees, using a whiteboard he'd listen to ideas and new strategies, narrow it down to ten ideas then slash 7 and **choose 3 ideas to focus on for the next year.**

Couple of things I want to point out here.

First, Ray Higdon is the #1 top income earner in a fast growing network marketing company and happens to be my personal sponsor in the same company. He is an avid reader and Ray often "lives out" the lessons he learns to make them a part of himself. And he's not alone. Study any top producer or leader and you will find all "leaders are readers". Because success is a journey, not a destination.

So let me ask you, "*What are you reading now?*"

Plan Your Work

Most people say they are serious in their desire to build a profitable business fast.

But as the old saying goes, "Actions speak louder than words" and if you take a close, hard look at your actions... can you honestly say with a straight face that you are really SERIOUS about building a profitable business? Really...

- Do you have a written plan of action? A written short-term and long-term objective for your business?
- Have you scheduled time to work your business? Do you show up and "work" during this time?

- When you do "show up" for work, do you have a standard operation procedure or method of operation? Do you know what you are going to do?

For example, every Monday through Friday from 8:30 am to 10:00 am you will find me behind my computer.

My work is planned out and I know EXACTLY what actions I will take and what results I'll produce over the next hour and a half.

Work Your Plan

I have a [simple 5 step process](#) and I work through the process.

So does the idea of "plan your work and work your plan" actually produce a result?

Absolutely. As Steve Jobs pointed out... first, most people do not seem to have any clarity about the problems or challenges they want to solve (you want to increase your income by \$1,892 per month) so they never really even if know if they are moving closer towards a resolution or not because they have to clue where they want to go!

So the first step is to know EXACTLY what you what to accomplish, when.

Once clear, study the top producers or leaders in your field who are CURRENTLY producing the result you are striving for and simply do what they do. Be coachable and willing to do what that do. No shortcuts. Not just the easy stuff. All of it. All of the time. Follow their process exactly...

Which, of course, becomes the "plan your work" aspect and then you simply need to follow through and "work your plan."

Bless and be blessed,

PS - Who else want to discover how to we raked in over 7,000 leads, earned tens of thousands in affiliate commission and get paid even when we sleep? [Heavy Hitter Insider Secrets](#)