

Published based on [Nu Skin Scam - Raw and Uncensored](#)

Nu Skin Scam - Raw and Uncensored



[caption id="attachment_602" align="alignleft" width="150" caption="Nu Skin Scam?!"]
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Nu Skin scam? Give me a break. Nu Skin is a publicly traded company (NYSE: NUS) founded in 1984. The company serves more than 30 markets worldwide with over 550,000 active distributors. Anyone claiming "[nuskin scam](#)" has to have a hidden agenda. Let's take a closer look... A few weeks ago I had the opportunity to meet Dan McCormick, a guy who has earned over 40 million dollars in the network marketing industry in the past 20 years. Now if I'm not mistaken, Dan is a one of the leaders representing Nuskin, a publicly traded company founded back in 1984. Dan is a man of principle and value. So if there was any validity to all the "nu skin scam" claims you see, would Dan be involved? I think not.

Nu Skin Scam Claims

If you take a close look at my blog you will see quite a number of posts with a headline that include the word "scam" including this one with the title "nu skin scam". Why? Because, in my opinion, this industry we call mlm network marketing is one of the greatest vehicles available for the average person to reach true time and financial freedom.

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Network marketing has created millionaires and multi-millionaires for over 50 years and I expect it to end anytime soon. So when I see a person bashing the industry in general or bashing a company in particular by claiming "nuskin scam" or some other derogatory... it really makes me mad. Because the reality is, for whatever reason, the company or business did not work for them. And they're mad. So they tend to point fingers versus taking personal responsibility for the result they produced or didn't produce.

So if I can use my SEO skills to get an article like this one to rank high on the search engines - to rank ABOVE all the naysayers - so I can share the truth about a company, product or opportunity... I'm almost compelled to make that happen.

After all, if you are here now because you are doing your due diligence and are seriously considering joining Nuskin to start your own business, then you deserve to hear the truth about the company and not read someone foaming at the mouth because it did not work for them. Because, regardless of the company you are considering, the unfortunately reality is you will always find more than a few people who joined, didn't do anything, and now... to save face... seem compelled to scream something ridiculous like "*nuskin scams - avoid them*". It's sad, really.

Nu Skin Scam Claims CANNOT Be True

How do you know? Think about it. Nuskin is a publicly traded company. You can buy their stock on the New York Stock Exchange. This means this company has to jump through so many "accountability" hoops it would make your head spin. The company was founded in 1984. It has a 26 track record. The company has expanded across the globe, into 30 countries, and has over a half million active distributors.

The company has had more than their fair share of investigations along the way and has never been convicted or

found guilty of any wrong doing. Ever. Not once.

In fact, if you take a really close look you will find this company and their leadership has changed countless lives for the better. They offer a host of cutting-edge health and nutrition products that improve the quality of life. And the opportunity has profoundly changed the fortunes of many, many people.

Bottom line? Nuskin is an incredible company. So if you are looking for reassurance before you join... be reassured.

The question you should really be seeking an answer for is, "What will YOU DO with the Nuskin opportunity?"

- Do you have a sales and marketing plan that extends beyond approaching the people you know... the people you already know, like and trust you?
- Do you have a marketing budget or a system in place to share the products and opportunity with new people on a daily basis over an extended period of time?
- Have you worked out a schedule as to the time you will have available to build your new business?

Most people enter this wonderful world of network marketing without any real clue how to best go about building a business. Don't make that same mistake. Have a plan. Then work your plan.

The key is to find a way to drive dozens, even hundreds of new visitors to your web site on a daily basis which is often easier said than done because there is a lot of competition online for that same traffic. Perhaps the best way is to use an [attraction marketing system](#) to funnel the traffic to your web site. Done properly, you can literally generate leads on demand, create an additional stream of cash flow, and promote your new business all from one marketing funnel.

Leads and traffic is the name of the game. So before you join any business, make sure you have a clear idea and plan for how you will generate leads and traffic on a daily basis. [My Lead System Pro](#) offers a proven step-by-step system to help you do just that. Take a look. You may be surprised, even shocked to discover how simple it really is to make money online.