

Published based on [New Business Cards](#)

New Business Cards

It's been said if you don't have a business card - you don't have a business.

So I carry three distinct business cards. One for my MLM, one for my SEO business and now I've created another "catch all" card that I intend to use to feature a variety of things and a new site (<http://referralmarketingpro.com>) which isn't built yet.

Check it out:

[caption id="attachment_262" align="aligncenter" width="440" caption="Rob Fore - New Contact



Information"]

[/caption]

[caption id="attachment_263" align="aligncenter" width="440" caption="Rob Fore - Web Sites of



Interest"]

[/caption]

Notice how I make full use of the back of the card. You might as well "squeeze the nickle" to get all the value you can out of these tiny billboards.

Also, notice the subtle "authority positioning" on the front of the card. Can you see it?