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Network Marketing Training

Looking for network marketing training?

Good for you.

Because if you are absolutely serious about taking your business to the next level, laying a solid foundation with proven mlm network marketing training is critical.

Learn what to do, how to do it, then take consistent action over an extended period of time and your success is virtually assured. Bottom line.



[your video will appear here]

Treat your business like a business and it will pay you like a business. Treat it like a hobby and it will wind up costing you both time and money (which sucks) so we certainly don't want that to happen.

Types of Network Marketing Training

There are two camps when it comes to "mlm network marketing training". Old school and new school.

Let's briefly touch on both types with the goal of taking the best from each camp and combining them to create a unique "hybrid" that has been proven to produce results fast.

Old school proponents insist the fastest, most profitable way to build a solid network marketing team that is taking action is to build your business belly-to-belly in an off line setting.

So what you will hear here is normally a four step process:

- Write down at least 100 names of everyone you know
- Approach each person by phone or in person to gauge interest
- Follow up and initiate a three-way call with an upline leader
- Close to attend a local meeting if possible

Home meetings, hosting private business receptions (PBRs) and conducting a weekly or monthly "super saturday" is also a big part of this mlm network marketing training style.

So does this method work? Absolutely!

Building a network marketing business that makes money is all about building relationships and building up leaders. And the most powerful way to make this happen is off line, belly-to-belly. Hosting opportunity meetings is also very easy for anyone and everyone to get started right away with very little training. So this old-school model is a great way to get started. It's timely, powerful and has proven to be very profitable over the years.

New School Network Marketing Training

New school mlm network marketing training evolves more around the concept of leveraging the internet, mass communication and social media to build your business.

The basic idea here is to use put up a lead capture page or some other type of enticing offer and simply direct traffic to the offer. Done correctly this will generate leads from the cold market and then the process is the same:

- Approach lead by phone, email or direct mail
- Guide prospect to review a simple presentation
- Follow up to collect a decision

The biggest challenge to this model is generating enough targeted traffic to your web site or blog.

Simply posting "ads" on social media sites like Facebook and Twitter only works short term. Long term you will be tagged as a spammer and risk getting your accounts shut down.

Another =method is to use "paid advertising" models like Google PPC, [Facebook Ads](#), and Youtube Promoted Videos. The challenge here is one of cost and return on investment. Do it right (spend less than you are earning) and you can build a profitable business fast. Do it wrong (spend more than you are making) and you won't be able to stay in the game long enough to produce a result.

MLM Network Marketing Training

Over the years I have used a combination of both old-school and new school network marketing training concepts to build two profitable MLM businesses.

The difference that has made all the difference happened when I actually **stopped** promoting my primary business directly. Meaning, instead of leading with my network marketing opportunity online in search of the classic business opportunity seeker or the person looking to start a home-based business, we started to enjoy massive success by leading with tips, tools and network marketing training designed to help those who are currently struggling to build a business.

For example, a little over a year ago we started leading with and promoting an online [MLM lead generation](#) system called [My Lead System Pro](#) which is designed to help frustrated network marketers who DO NOT want to build their business the old-school way and who have not had success building their business using the new-school internet marketing model.

Basically it works like this:

- Find what tips, tools and training struggling networkers are looking for
- Create valuable content to help guide them in the right direction
- Many will purchase the tools or systems you offer and you get paid
- Follow up to maintain a relationship
- Backend your primary business when the timing is right

It's a simple 5-step network marketing training process that works. The magic is this model creates leads, generates cash flow and helps you sponsor more people in your business fast.

Check it out and I'm confident you'll be surprised at how easy it really is to create a full time income working part time in your spare time online.

Bless and be blessed,

PS - Who else want to discover how to we raked in over 7,000 leads, earned tens of thousands in affiliate commission and get paid even when we sleep? [Heavy Hitter Insider Secrets](#)