

Published based on [My Shopping Genie Scam or Real Opportunity?](#)

My Shopping Genie Scam or Real Opportunity?

[caption id="attachment_572" align="alignleft" width="150" caption="MyShoppingGenie Scam?"]



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You are looking for a way to make extra money.

You want to start your own business and make money using the internet.

You've heard great things about My Shopping Genie and it feels right. It makes sense. Because you can make money by simply giving away a free price comparison shopping tool guaranteed to help people save money. But what about all the **My Shopping Genie Scam** claims you see? Is there any truth to them? Let's take a closer look...

My Shopping Genie is a free internet-based price comparison program distributed by MyNet Universe, a three year old privately held company, that promises to help shoppers scour the world-wide web to find the best deals and lowest prices available for literally hundreds of thousands of products and services. The app is certified to be spyware and adware free. It also does not pass along your personal information or your shopping trends. So if a person shops online quite frequently (I know I do!), then I've heard the program can actually help you save upwards of \$200 per month or more. Which, I think, is a stretch... but maybe there are a few "extreme" shoppers out there. I don't know.

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My Shopping Genie Scam?

You can pick up and install this price comparison app, the "genie", only from MyNet Universe distributors. The app and potential savings are free. However, if you want to sign up to distribute the genie it will cost you a one-time \$199 fee and \$29.95 per month to keep your license active. As a distributor, you can now give away the app and earn an average of \$3 for every app that is downloaded, installed, and USED. You are not guaranteed to earn \$3 per give away, but you earn a combination of monies generated from pay-per-click, pay-per-sale, and pay-per-offer commissions. So the bottom line is you might give away 100 of these price comparison apps and think you will make a solid \$300 or so - but the reality is you might not make a dime unless your new customers actually USE the app when they are in shopping mode.

Another way to earn money is to sponsor and recruit new MyNet Universe distributors. The company pays \$100 each time you personally refer two new distributors, plus a \$10 per month residual as long as your new team members stay active and continue to pay the \$29.95 monthly licensing fee. You also will earn a 20% commission on all the free genie apps they give away that earn a commission. So the plan seems solid.

So are the "[my shopping genie scam](#)" claims true? No. Not at all. However, like any real network marketing business, there are those few who will sign up and make a lot of money, many who will make some money, and the majority who won't even make enough to cover the monthly expense.

The difference that makes all the difference is your ability to market your new business effectively.

Think about it. Let's assume you fork out the \$200 to get started. The company gives you a nice web site and a license to distribute the genie. Now what are you going to do?

First you will probably want to send an email to all your family, friends, co-workers and associates. Then add a new update to your Facebook wall and, perhaps, send out a tweet or two to your peeps. Maybe you participate in a few online forums you so can add your web site link to your signature file and get a few hits that way.

Now what? While all that is a good beginning effort - it is not enough to build a profitable business. Not even close. Because the bottom line reality is you will need to find a way to drive a steady stream of new leads and potential team builders to your web site on a continuous basis over an extended period of time.

To build a profitable business you will need to drive dozens, even hundreds of potential prospects and business builders to your site on a daily basis. Any clue how you are going to pull that off?

If not - you've just come face to face with the WHY most people fail to make money online. The question: Is My Shopping Genie Scam or a Real Opportunity? isn't the most important question to ask. The most important question is how will YOU promote the business.

The key is to find a way to drive dozens, even hundreds of new visitors to your web site on a daily basis which is often easier said than done because there is a lot of competition online for that same traffic. Perhaps the best way is to use an [attraction marketing system](#) to funnel the traffic to your web site. Done properly, you can literally generate leads on demand, create an additional stream of cash flow, and promote your new business all from one marketing funnel.

Leads and traffic is the name of the game. So before you join any business, make sure you have a clear idea and plan for how you will generate leads and traffic on a daily basis. [My Lead System Pro](#) offers a proven step-by-step system to help you do just that. Take a look. You may be surprised, even shocked to discover how simple it really is to make money online.