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# 7 Critical MLM Marketing Secrets Revealed



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Serious about taking your network marketing business to the next level?

Then you must master the art and science of *mlm marketing*, sales and promotion.

Because without an effective mlm marketing system in place designed to attract a steady stream of new potential customers and business builders on a consistent basis - you really don't have a business. You have a hobby.

So let's roll up our sleeves and get busy, shall we?

## **MLM Marketing Revealed**

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### **7 Inside MLM Marketing Secrets**

Master the art and science of mlm marketing and you can literally write your own ticket to success. In fact, my goal here is to help you and your team start to generate over 100 free mlm leads each and every day for your business and get paid even if they hot prospect do not join your team.

The key is to focus on building a profitable network marketing business, not just a downline.

So what does that mean? It means learning how to create multiple streams of income from one massive mlm marketing funnel so you get paid simply from the process of marketing... regardless... even if no one ever joins your primary business.

### **MLM Marketing System Secret #1**

Understand mlm marketing and mlm prospecting are not the same. Prospecting pushes, marketing pulls.

Prospecting is where you make the initial contact to see if a person might be interested in learning more about your products, your company or your opportunity. Marketing is designed to attract people who have a problem to see if you have a solution they can benefit from by taking advantage of it.

So to build a huge network marketing business fast you should strive first and foremost to put together highly effective mlm marketing system - both online and offline.

### **MLM Marketing Secret #2**

Think leads. MLM leads are the name of the game, and you should focus on building a list.

So it is absolutely critical that you get set up with a commercial autoresponder service like AWeber or GetResponse because the big money is in the list because this business is all about building and maintaining relationships.

Because the reality is not everyone will be ready to do business with you today, but if you stay in contact and continue to provide value over time - many will wind up purchasing your products or joining your team in the future.

### **MLM Marketing Systems #3**

The best mlm marketing system are attraction marketing systems where the plan is to provide high value content designed to effortlessly attract potential customers and prospects with a problem you have the solution for.

Remember, mlm marketing is pulling people into our funnel. How do we do that? We find a target marketing and then tune into radio station WIIFM:

#### **What's In It For Me?**

Because the bottom line is you can have virtually everything you want in life if you seek first to help other people get what they want. So make sure you design all of your marketing system to attract business by giving high value first. Give often and give freely.

### **MLM Marketing #4**

Lead with funded proposals to create multiple streams of income.

A funded proposal is when you offer a tool, training or software that requires purchase on the front end. In other words, you attract people with a problem and offer a solution that pays you a nice commission. This is the heart of "building a business, not just a downline."

If you think about prospecting where you buy a network marketing leads, pick up the phone and connect with them to see if they might have an interest in learning more about your opportunity and they say "No" - what do you have? Nothing, and you've wasted your dime.

By leading with a tool or a solution in your mlm marketing efforts you can earn money regardless if anyone decides to join your mlm deal or not. Even better, by creating multiple streams of income - very often - these extra commissions will be more than enough to fund and finance a massive sales, marketing and promotional effort.

### **MLM Marketing System Secret #5**

The goal of any mlm marketing campaign is to make a personal connection. All the money in this business is made by connecting with people, directing them to a simple presentation and following up to collect a decision.

Sponsoring and recruiting is where you will find your fortune in the industry and is exactly where you should be spending 80-90% of your available time. So the idea is to build a mlm marketing machine that spits out leads like an out of control vacuum cleaner so you can spend the MAJORITY of your time sponsoring and recruiting.

### **Super MLM Secret #6**

Leverage time-tested mlm lead generation systems proven to work. Advertising is like having a super salesperson in print. So if you use a proven system you don't have to waste your precious time building web sites, setting up blogs or doing any of the other time-sucking activities that don't make you any money.

### **Final MLM Marketing Secret #7**

The key to making big money in any business is to find top leaders who are already producing the result you

want - find out what they are doing and how they are doing it - then simply do the same exact thing.

[We used MLSP to generate over 1900 leads](#), earn thousands of dollars, and sign up a boatload of new people in our primary network marketing business.

Now it's your turn.

[Simply sign up here](#) to learn more...

...then check your email for our... FREE 5 Day MLM Marketing Video Bootcamp. Have fun!