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Market America Reviewed - You Can't Be Serious?

It's frustrating, isn't it?

You go online to do your due diligence before starting your own business and you get bombarded with tons of "**market america review**" headlines - some good, some not so good.

Concerned, you click through and read MANY different reviews, only to discover the author simply tricked you with an enticing headline and then, instead of giving you the information promised the author proceeds to attempt to sell you on another program.

Rest assured, Market America Inc is entirely legitimate.

[JR Ridinger](#) founded the company almost two decades ago in 1992. The company employs over 200 in their main Greensboro, North Carolina facility and over 600 people worldwide including international operations in the Austria, Canada, Hong Kong, Taiwan and the US. Over three billion dollars in personal care, health, beauty and other retail products have been sold, earning active distributors over 2 billion dollars wholesale, team over-ride commissions. More than a billion dollars in retail commissions have also been earned.

So holding up a placard saying, "Market America Review" and then somehow bashing or minimizing the company is wholly unfounded and is often contrived.

Market America Reviews - The Hidden Agenda

As you may have already discovered, most *marketing america review* articles you find online are usually nothing more than a "bait piece" to catch your attention. It is the proven A.I.D.A. copywriting formula at it's finest (or worst, depending!)

- A = Get a Prospect's Attention
- I = Hold Their Interest
- D = Deliver Your Message
- A = Ask Them to Act Now

Notice how it worked? Take notes because if you truly intend to start your own business, you will need to master the art of sales and marketing. Seriously.

Because despite what you may have read on the company site or heard from your potential upline leader - products do not sell themselves. Someone has to market and promote the products. Someone has to drive traffic to the online store. Someone must present the business opportunity to a lot of people on a consistent basis if they ever hope to have any chance of building a massively profitable business. And that someone will be you!

The key to building any business all boils down to your ability to expose your products, service and opportunity to hundreds, even thousands of new prospects each and every month.

A few of those people will be interested enough to take a close look. Some will test out the products. Others may join you in your business. But nobody will do anything unless and until you find a way to cost effectively marketing your business consistently and effectively.

Market America Review is Target Marketing

Using a headline like "market america review" is one way to expose your message to people interested in learning more about Marketing America Inc. In other words, you have used an enticing headline to produce a positive result - you have attracted the perfect prospect for your business.

So once you have their attention, it's now time to deliver a message about why joining your and your team would be a wise decision. Outline your training. Discuss your [intlink id="937" type="post"]mlm sponsoring[/intlink]

system. Assure them that you are the leader they are looking for, and you may be surprised at how many people will align themselves to do business with you. Negative ads, headlines and articles like market america review work because they literally demand attention from who are already seriously interested in joining. It's magic, wouldn't you agree?

Click here for proven [network marketing success](#) secrets and the secret [intlink id="1006" type="post" anchor="mlm attraction marketing"]attraction marketing system[/intlink] used by many six-figure+ income earners.