

Published based on [How to Save 36% on Your Aweber Bill](#)

# How to Save 36% on Your Aweber Bill

Quick tip on how to save 36% or more on your [Aweber](#), icontact, getresponse or any other autoresponder service:

Wait for it... wait for it...

Remove all your unsubscribes. That's it! Just a couple of quick clicks of your mouse and you can save a TON of money.

The reason is simple. You are charged by how many "records" you have in the system - NOT the number of active subscribers as their fee structure would lead you to believe. Here is Aweber's fee structure currently:

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## As Your List Grows

Send as much email as you'd like at an affordable price. Pay more only as your list grows, at a monthly amount billed separate from your Account Plan.

Subscribers	Monthly Price
0 - 500	Included with your Account Plan
501 - 2,500	\$10 Charged Monthly
2,501 - 5,000	\$30 Charged Monthly
5,001 - 10,000	\$50 Charged Monthly
10,001 - 25,000	\$130 Charged Monthly
25,001+	<a href="#">Contact Us</a>

Charges"]

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Notice you are charged a higher rate as your LIST grows. And your list consists of active subscribers and those who have unsubscribed. So to save money, simply delete all the dead wood.

Let's see how a hypothetical example could add up.

You current LIST consists of 10,251 records and you are paying \$130 per month. You DELETE the 1,200 people who have unsubscribed. Now your LIST consists of only 9,051 records and you are charged only \$50 per month. You save \$80 per month with a few clicks of your mouse!

PS - I personally use [Aweber](#) and have been for years. Great service.