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# Backlink Builder

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Need more traffic, leads and sales? Consider using a *backlink builder* to automate the process of getting your content to rank high on the SERPS...

The key is to get your web pages, blog posts and videos to rank high on the major search engines for the keywords your audience is looking for.

To pull this off you may want to consider using a "backlink builder" so let's take a closer look right here, right now...

## Using a Backlink Builder is Critical

Anytime you are posting content to your blog or write a new web page or host a new video - the goal is to provide value to your visitors, prospects and potential customers.

The easiest way to pull off this miracle of marketing is to use a variety of keyword research tools to discover exactly what people are actually typing in the search engines when in the marketing for your product, service or business opportunity. Or, perhaps, what they are searching for when simply "searching" for more information, training or coaching.

Once you know exactly what you target marketing is searching for, then simply write and publish content that speaks directly to their search query. If they are seeking an answer to a question or a particular challenge - give them a good answer or at least guide them to where they can find a solution.

Once you publish new content, it is absolutely critical to then promote your content by getting other web sites to link back to this new content using anchor text backlinks. Using a backlink builder tool will help automate or semi-automate this process.

## Backlink Builder - WordPress Syndicator

[WordPress Syndicator](#) (a backlink builder) is an inexpensive Wordpress plug-in that automates the process of distributing content summaries to various Web 2.0 authority sites like Typepad, Blogger and Live Journal. You can also add an unlimited amount of other self-hosted blogs to distribute your content to and secure even more backlinks. You have the option of completely automating the backlink builder process or manually syndicating as well.

## Backlink Builder - Article Marketing Robot

[Article Marketing Robot](#) is well-known backlink builder designed to distribute unique or semi-unique articles embedded with up to two keyword anchor-text backlinks to hundreds, even thousands of online article directories across a half a dozen different platforms. AMR is a Windows-based program though it does run on a MAC if you have a Windows emulator installed.

For a backlink builder, this is one tool I use to promote every new blog post, video or web page I build. It has simply become part of the process. AMR costs only \$97 one-time, but you will want to subscribe to a decaptcha service to completely automate the article distribution process. This will run you less than \$0.50 per article distributed to 400-1000 directories.

## **Backlink Builder - Unique Article Wizard**

[Unique Article Wizard](#) is another backlink builder I simply could not live without. Like AMR, this program distributes your spun content to hundreds and even thousands of article directories and blogs around the world based on the category or topic of your content. This helps ensure you get a wide range of IP diverse backlinks which is critical to getting your pages to rank high in the SERPS. UAW is browser-based and requires a %67 per month subscription but it is worth every penny if you are serious about driving more targeted traffic to your pages and offers.

Bottom line? Posting great content is just the first step towards taking your business to the next level. Once published your content must be promoted using a variety of [backlink builders](#) to help your content rank on the search engines (especially Google) because, frankly, if your content does not rank on the first page of the major search engines you have wasted your time publishing.

Think about it. You might have the greatest offer in the world... the best solution of all time... and even a guaranteed solution for people. But if they cannot find your content on when searching for a product, service or opportunity like yours... you have wasted your time. So invest in one or more of the backlink builder software programs listed here and you may be surprised, no SHOCKED at how much more traffic you will start to generate almost immediately.

Bless and be blessed,

PS - Who else want to discover how to we raked in over 7,000 leads, earned tens of thousands in affiliate commission and get paid even when we sleep? [Heavy Hitter Insider Secrets](#)