

Published based on [Article Marketing Strategy](#)

# Article Marketing Strategy

[caption id="attachment\_359" align="alignleft" width="150" caption="Articles Funnel Traffic"]



[/caption]

One of the most cost-effective ways to promote any product, service or home business opportunity is to write, spin and distribute information-rich articles online.

Each article you write and distribute stands a good chance of ranking on one or more of the major search engine and attracting more business.

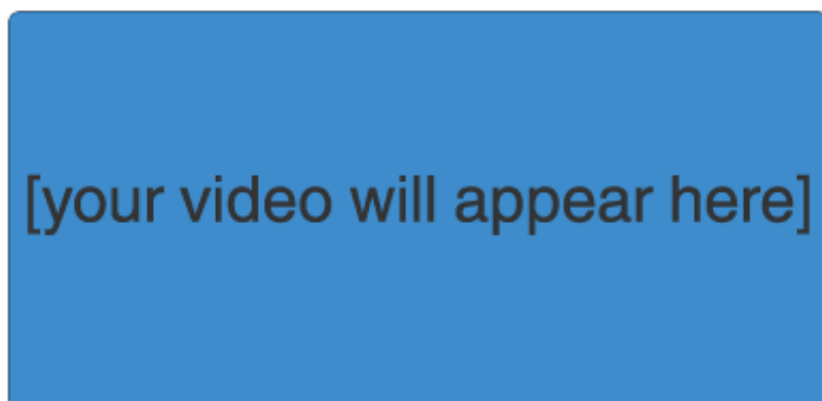
Here are a few tips, tricks and inside secrets to help design a perfect article marketing strategy.

## Article Marketing Strategy

Proper keyword research is critical. You want to use a tool like [Google's Keywords](#) to discover the exact phrases people are using when searching for your product or service online. Once you've found a half dozen keywords or more, search Google to discover how many web sites are actually competing to rank for those keywords as well. The less competition, the more chance you have of getting your article ranked above the fold so it can attract more visitors to your site.

A good benchmark is to target keywords that have less than 100,000 competing pages using a "phrase match" search. This is a good **article marketing strategy** taught by many SEO professions. However, a better approach would be to determine the EXACT number of pages google has indexed for your keyword and make a decision based on those results. Google will only display a maximum of 1,000 search results so the smaller the number of actual pages indexed, the better. Watch the video to learn this *article marketing strategy* insider secret.

### Article Marketing Strategy Results Video



### Article Marketing Strategy for MyLeadSystemPro

[MyLeadSystemPro](#) is designed to help any small business owner, network marketing professional or affiliate marketer to get online fast. The platform is built with both the beginner and professional in mind. Beginners can

create article pages, use the in-house autoresponder, upload videos and generally start using BIG BUSINESS MARKETING SYSTEMS now, without a massive learning curve or having to incur additional costs. Professional online marketers can enhance their current systems by using the MLSP system to create a brand, build a highly targeted opt-in list and generate multiple streams of additional revenue on complete autopilot.

The key to earning up to 19 different commission checks and building a new stream of residual income is to write, distribute and promote articles that promise to solve a specific problem online entrepreneurs might be having. For example, "How to drive traffic to my web site?" might be a great topic for an article. It promises to help solve a problem. The solution? The MLSP system! So the goal is write articles, hosted on your own site or within the mlsp system itself, promote those articles so they rank well on the search engines... and drive all the hungry-for-a-solution prospects right into the opt-in form.

Once you have hosted your article, the next step is to SPIN the article to create a few hundred unique copies. Then distribute these unique articles to various online blogs and article directories. The trick is to LINK BACK to your article from within these spun articles using keyword anchor text.

**Here are the tools I personally use and recommend:**

- [Keyword Research Pro](#) - my keyword research tool of choice
- [Unique Article Wizard](#) - online system submits spun copies article for backlinks
- [Best Article Spinner](#) - this tool offers a one-click article spinning service
- [Magic Article Submitter](#) - submits copies of your spun articles to 500 article directories.

**Discover More About MLSP Today!**